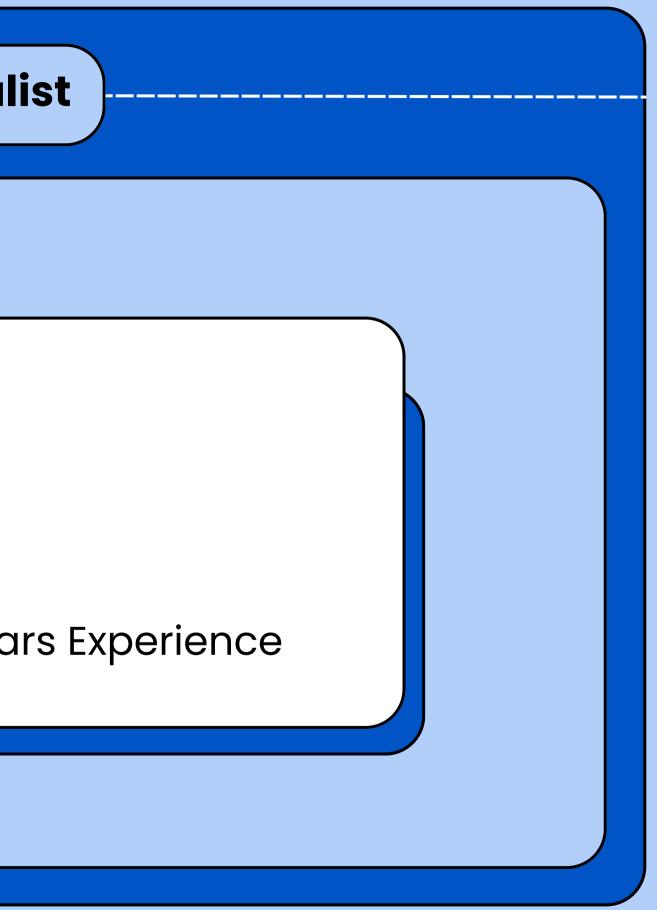
Digital Marketing Specialist

Hello, I'm Reza Hermawan

Digital Marketing Specialist With 5 Years Experience



Summary

Results-oriented Digital Marketing Specialist with 5 years of experience designing and implementing comprehensive digital marketing strategies. Proven ability to optimize both paid and organic campaigns to achieve desired business outcomes. Skilled in planning, executing, and evaluating marketing initiatives across various channels, including SEM, social media advertising, and organic SEO. Proficient in data analysis to measure campaign performance and optimize strategies.



Digital Marketing Skills

- Search Engine Marketing
- Social Media Marketing
- Meta Ads
- Google Ads
- Tiktok Ads

- Google Analytics

- Looker Studio
- OneSignal
- Malichimp

Search Engine Optimization Google Search Console Google Tag Manager Google Ad Manager

Hyundai Stargazer

Case:

- KPI: 240 Leads
- Region: All Indonesia exclude Jabodetabek
- Campaign Period: 1 Month

Task:

• Achieve a margin of 40%

Action:

• Campaign Planning in Meta Business Suite (strategy for campaign visual materials, setting campaign locations, target audiences, and conducting A/B campaign testing)

Result:

• Margin: 78%



Promo Mobil Baru Bersponsor · @



Bawa Pulang STARGAZER Impianmu Hanya Dengan Nabung Rp 60ribuan* per hari!

- 🔽 DP Mulai 21 Juta*
- 🔽 Cicilan Mulai 1,9 Juta*
- 🗸 Bunga Ringan hingga 7 Tahun*
- 🔽 Cuti Cicilan 1 Tahun*

Ambil promo sekarang & Kami akan segera menghubungi Anda untuk info lebih detail *s&k berlaku



Wuling Project

Case:

- KPI: 272 Leads
- Region: All Indonesia exclude Papua
- Campaign Period: 1 Month

Task:

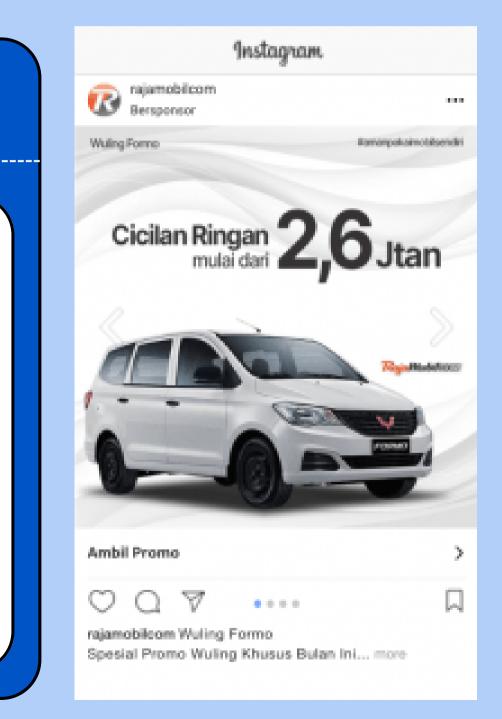
• Achieve a margin of 50%

Action:

• Campaign planning in Meta Business Suite (strategy for campaign visual materials, setting campaign locations, target audiences, and conducting A/B campaign testing)

Result:

• Margin: 86%



Toyota Virtual Expo Project

Case:

- KPI: 1.212 Leads
- Region: All Indonesia
- Campaign Period: 11 Days

Task:

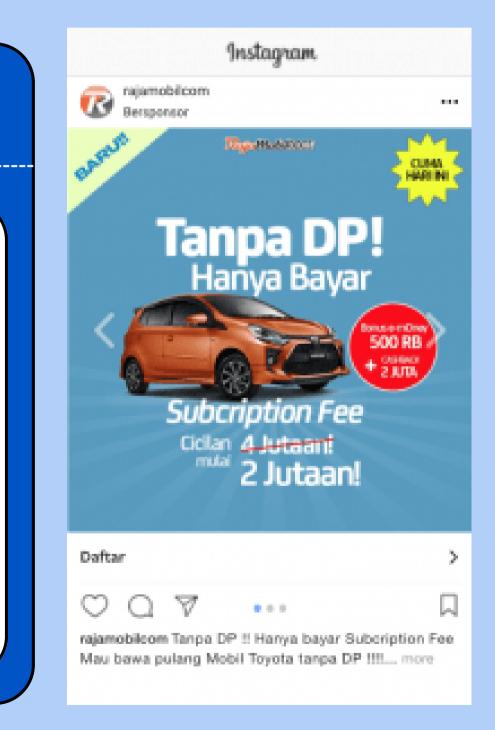
• Achieve a margin of 60%

Action:

 Campaign planning in Meta Business Suite (strategy for campaign visual materials, setting campaign locations, target audiences, and conducting A/B campaign testing)

Result:

• Margin: 93%



Toyota Kinto Project

Case:

- KPI: 607 Leads
- Region: All Indonesia
- Campaign Period: 1 Month

Task:

• Achieve a margin of 60%

Action:

• Campaign planning in Meta Business Suite (strategy for campaign visual materials, setting campaign locations, target audiences, and conducting A/B campaign testing)

Result:

• Margin: 94%

rajamobilcom Sensponsor · P Perluss Centa KÎNTO TANPA Bunga & Biaya Service ion Agai Toyota Agya Pakai Mobil Toyota, Gak Pakai more Berlangganan

Toyota Sales Program Project

Case:

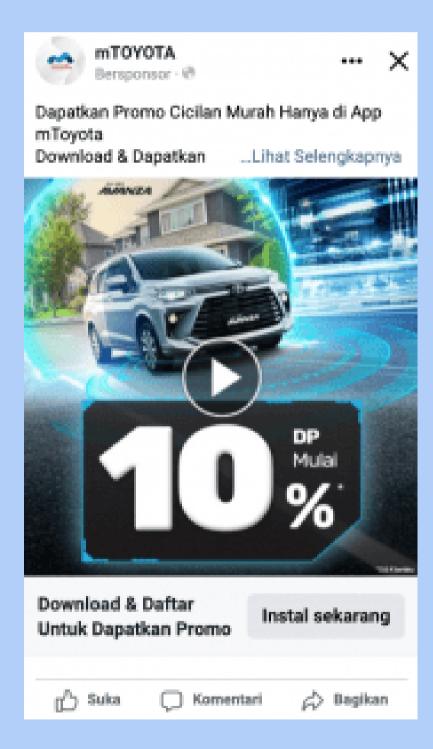
- KPI: 2.357 Install Apps
- Region: All Indonesia
- Campaign Period: 1 Month

Task:

• Achieving KPI with margin

Action:

- Campaign planning in Meta Business Suite (strategy for campaign visual materials, setup goals with install apps, setting campaign locations, target audiences, and conducting A/B Campaign Testing)
 Result:
 - Margin: 70%



Honda Imora Project

Case:

- KPI: 1.700 Leads
- Region: Jabodetabek
- Campaign Period: 1 Month

Task:

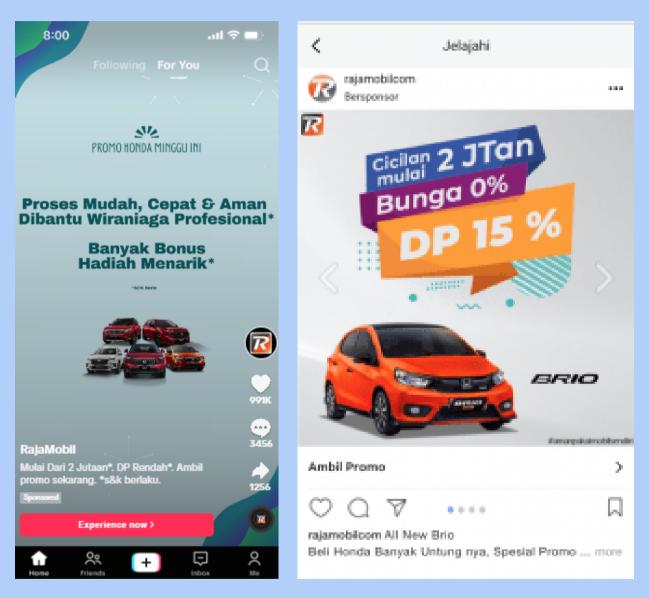
Achieve KPI 50%

Action:

· Campaign planning in Meta Business Suite, Google Ads, Tiktok Ads (strategy for campaign visual materials, setting campaign locations, target audiences, and conducting A/B campaign testing)

Result:

• Margin: 61%



Bersponsor

www.rajamobil.com/promo2024/honda

Promo Cicilan Ringan Honda - Konsultasikan Promo Terbaik

Promo Honda Cicilan Ringan* | DP Rendah* | Dibantu Sampai Approve. Konsultasikan Honda Impian Anda Untuk Mendapatkan Harga Terbaik. Model: Accord, City, CR-V, Brio, WR-V, BR-V N7X, HR-V, Civic, Mobilio, City Hatchback RS. Banyak Promo Menarik. Banyak Bonus & Hadiah*

Nurturing BMW Project

Case:

- KPI: 10 SPK
- Region: Jabodetabek

Task:

- Achieving KPI with margin Action:
- Campaign planning in Google Ads (strategy for campaign materials, setting campaign locations, keywords, and conducting A/B campaign testing) Result:

Û	a 9	googli	e.com
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Q	har	rga n	nobil
	Imag	es	Shop
Ad · ht	tps://v	ww.m	iybmw

BMW 320i Sport TDP 160 Juta* - Free Service 5yr+ Warranty 3yr - Test Drive Now

Cicilan Bunga 0%, Voucher Bensin 10Jt*, Gratis Servis* + garansi 3 th + garansi Ban 2 th. TDP cuma 160 Jutaan*. Test Drive Gratis, hubungi Nicholas Eurokars BMW Kebon Jeruk.

• 10 SPK

n/search?	?q=harga·	+mobil+bm	12	:
Go	ogle			۲
bmw 32	20i			Ļ
pping	News	Videos	Maps	Book
vdealer.co.	id/promo-3	20isport		:

Google Ads Click Subaru

Case:

- KPI: 1200 Clicks
- Region: Jabodetabek
- Campaign Period: 9 Days

Task:

Achieving KPI with margin

Action:

• Campaign planning in Google Ads (strategy for campaign materials, setting campaign locations, keywords, and conducting A/B campaign testing)

Result:

• Margin 84.34%

19:00 🛇 🗭 🛧 🔻 🕴 🛗 🖓 🖉	al al 🛿 82%
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SUBARU WRX	
SUBARU BRZ	
SUBARU CROSSTREK	
SUBARU OUTBACK	
SUBARU FORESTER	
Results for Indonesia - Choose area	Feedback
Sponsored	
subaruindonesia.com https://www.subaruindonesia.com	1
Subaru Sports Car Festival Di Mall Ke Gading 3 Event Subaru Terbaru Hari	Ini

SPORTSTIVAL: Subaru Sports Car Festival di Mall Kelapa Gading 3 | 24 - 27 Oktober 2024. Kenali lebih dekat profil Subaru BRZ terbaru dan lini sport Subaru lainnya.

> ⊲ † 0

Instagram Boost Subaru

Case:

- KPI: 2.000 Clicks
- Region: Jabodetabek
- Campaign Period: 9 Days

Task:

Achieving KPI with margin

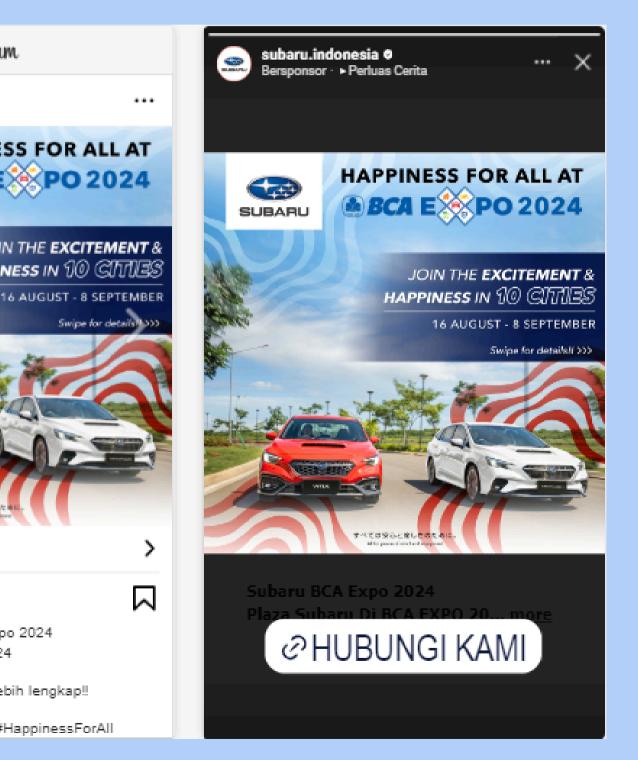
Action:

• Campaign planning in Google Ads (strategy for campaign materials, setting campaign locations, keywords, and conducting A/B campaign testing)

Result:

• Margin 71.02%





#BCAExpo2024 #PlazaSubaru #HappinessForAll

Campaign Landing Page

Honda Imora

Creating Landing Page Campaign



Spesial Untuk Anda, Promo HONDA Hari Ini!



Bunga 0%*

Nama Lengkap

+62

Email

Kota

Model

Rencana Pembelian

Children and Children

Spesial Untuk Anda, Promo HONDA Hari Ini!

Cicilan Ringan & DP Teriangkau* Tersedia Promo Menarik Lainnva* 🔽 Banyak Bonus dan Hadiahnya* Proses Mudah, Cepat, & Aman* Test Drive Gratis Sekarang* 🗹 Pilih Mobil Honda Yang Kamu Inginkan & Tim Kami Akan Segera Menghubungi Kamu Untuk Info Lebih Detail*

Konsultasikan Honda Impian Anda Untuk Mendapatkan Promo Terbaik.

Tim Kami Akan Segera Menghubungi Kamu Untuk Proses Pendaftaran (Termasuk OTP Bila Ada). Pastikan Nomor Handphone Anda Bisa Menerima Whatsapp.

Nomor Handphone/Whatsapp

~

~

Ingin Mendapatkan Promo Penawaran Produk Lainnya Yang Bekerjasama Dengan Kami?

*Dengan mengisi form ini, Anda setuju dan mengizinkan data pribadi yang Anda berikan dalam form ini untuk diproses, dikumpulkan, digunakan, diungkapkan dan atau disimpan oleh www.rajamobil.com dan relasinya.

Ambil Promo GRATIS

Google

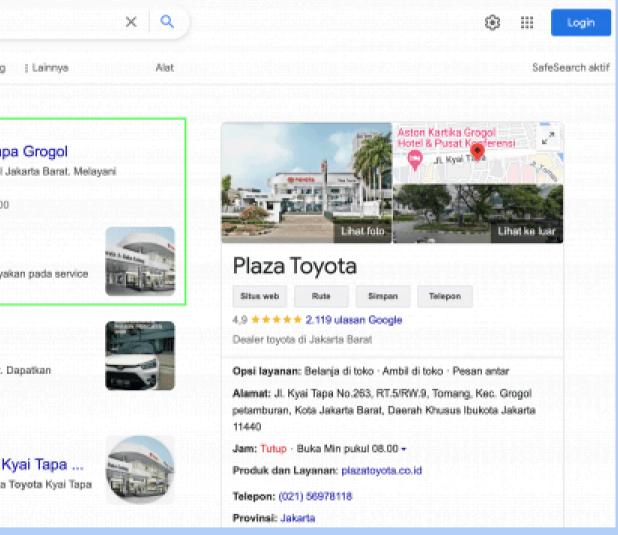
Plaza Toyota Grogol

URL - https://www.plazatoyota.co.id/grogol/

- 1.toyota grogol
- 2. promo toyota grogol
- 3. harga toyota grogol
- 4. dealer toyota grogol
- 5. showroom toyota grogol

toyota grogol O Semual: 🖾 Gambar 💿 Maps El Berita O Shopping | Lainnya Sekitar 407.000 hasil (0.65 detik) https://www.plazatoyota.co.id > grogol * Selamat Datang Di Dealer Plaza Toyota Kyai Tapa Grogol Plaza Toyota Grogol Dealer Resmi Mobil Toyota Terbesar di Grogol Jakarta Barat. Melayani penjualan, perawatan, booking service & test drive. **** Skor: 4,8 · 4 ulasan · Rp 1,00 hingga Rp 2.418.400.000,00 https://www.plazatoyota.co.id > grogol > service-detail * Dealer Plaza Toyota Kyai Tapa Grogol Service mobil Toyota, perawatan berkala atau ada keluhan? Tanyakan pada service advisor Plaza Toyota Kyai Tapa Grogol. https://www.facebook.com > ... > Toyota Grogol Toyota Grogol | Jakarta - Facebook Dealer resmi Toyota yang terletak di bilangan Grogol Jakarta Barat. Dapatkan penawaran terbaik untuk. Page - Automotive Repair Shop. ***** Skor: 5 · 4 suara · Kisaran harga: \$\$ https://www.rajamobil.com > dealer > service * Booking Service di Bengkel Mobil Plaza Toyota Kyai Tapa

Booking Service MobilToyota Booking Service Online di Dealer Plaza Toyota Kyai Tapa Grogol - Dealer Mobil Toyota - RajaMobil.



Plaza Toyota Green Garden

URL - https://www.plazatoyota.co.id/green-garden/

- 1. toyota jakarta barat
- 2. promo toyota green garden
- 3. harga toyota green garden
- 4. dealer toyota green garden
- 5. showroom toyota green garden

Google

toyota jakarta barat

heall (0.45 detik lekiter 25.20

Tempat | Peringkat - | | Jernibuka -



2000 Dean Mogot Jekarta 1.5 🛊 🛊 🛊 🛊 (1.1 rb) - Dealer Toyota Raya Daan Mogot No.146-147, RT-4/RW(5 - (021) 568219



Plaza Tovota 4.0 + + + + + (2.1 rb) - Dealer Toyota Kyei Tape No.283, RT.5/RW.9 · (021) 56978118 Dub - Buka Min pukul 08.00 ania di toko - Ambil di toko - Pesan anta



TOYOTA JAKARTA BARAT idak ada ulasan - Dealer Tivot , Jl. Panjang No.26, RT.12/RW.5 - 0678-8166 Tutup pukul 17.3i

Tempet Jainnya -

hitps://www.plazatoyota.co.id + green-parder

Selamat Datang Di Plaza Toyota Green Garden Plaza Toyota Green Garden Dealer Reami Mobil Toyota Terbesar di Kedoya Jakarta Barat stan, booking service & test driv ***** Skor: 4.8 - 4 ulasa

https://mobil-pedia.com > Dealer > Toyota ->

Dealer Mobil Toyota di Jakarta Barat Jakarta - Mobil-Pedia.Com Daftar Dealer, Outlet dan Showtoom Penjualan Mobil Toyota di Jakarta Barat - Akastra Toyota aza Toyota Kyai Tapa Grogol - Piaza Toyota Green Garden - Toyot



۲ 0 **Jakarta Barat** TOYOTA

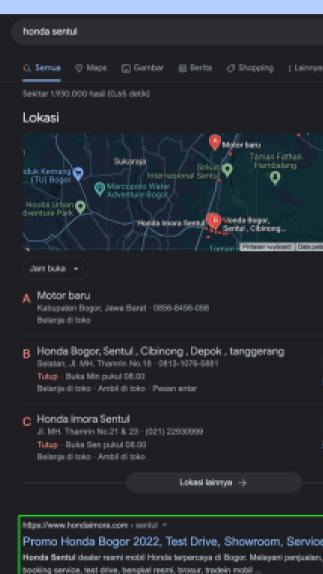
Google

Honda Imora

URL -

https://www.hondaimora.com/sentul https://www.hondaimora.com/p.jayakarta

- 1. honda sentul
- 2. honda jakarta pusat



***** Skor: 4,8 - 4 ulasan - Ro 157,900.000,00 hingga Rp 772,900.000,00 Honda Imora Sentul - Customer Care - Sparo Part - City Hatchback RS

Booking Service Online di Bengkel Resmi Honda Imora Booking Jadwal Service Nobi Honda Anda, Projes Mudah, Cepat, Tidak Pake

https://www.hondaimora.com > ... + Service - *

di Honda Imora Sentul.



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Dunia Barusa Toyota

URL - https://www.duniabarusa.co.id/

- 1.toyota aceh
- 2.harga toyota aceh
- 3. promo toyota aceh

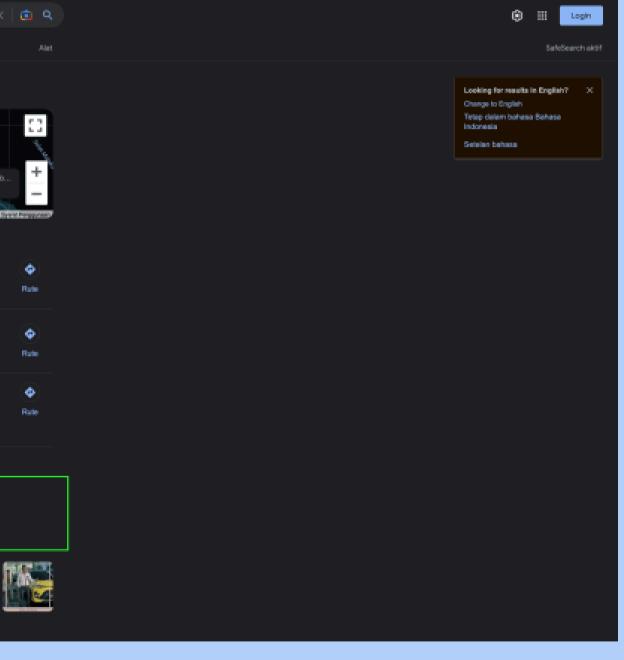
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	Jambuka +	
	A PT Dunia Barusa Authorized Toyota Dealer Aceh Kota Banda Aceh, Aceh - 0853-0116-5999 Tetop - Suka Minipukul 09:00 Pengambilan: 09:00-17:00 Sen Situ)
	 Showroom toyota aceh Kota Banda Aceh, Aceh - 0852-3789-3130 Buka 34 jan Belanja di toko - Pesan antar 	
	C PT Dunia Barusa Meulaboh Toyota Aceh Kabupaten Aceh Berat, Aceh - 0852-6245-2043 Tetep - Buka Sen pukul 08.00 Belanja di toko - Ambil di toko - Pesan antar	
	Lokasi lainnya 🔶	
	https://www.duriebaruse.co.id * Dunia Barusa Toyota Aceh: Dealer Toyota Terpercaya di Aceh Dunia Barusa Toyota Aseh Dealer Resmi Nobil Toyota Terbesar di Linkseumawe Aceh Metayani penjustan, perawatan, booking service, dan test drive. Dealer Protekt - Dealer Career - Adout Us - Sociano Service	

htps://www.toyotaaoeh.co.id :

Toyota Aceh - Info Promo dan Harga Terbaru Dunia Barusa Toyota Aseh, Cealer Resmi Motil Tayota Terbesar di Unokseumawe Aceh, Melayani penjualan, perawatan, besking service, dan test drive.

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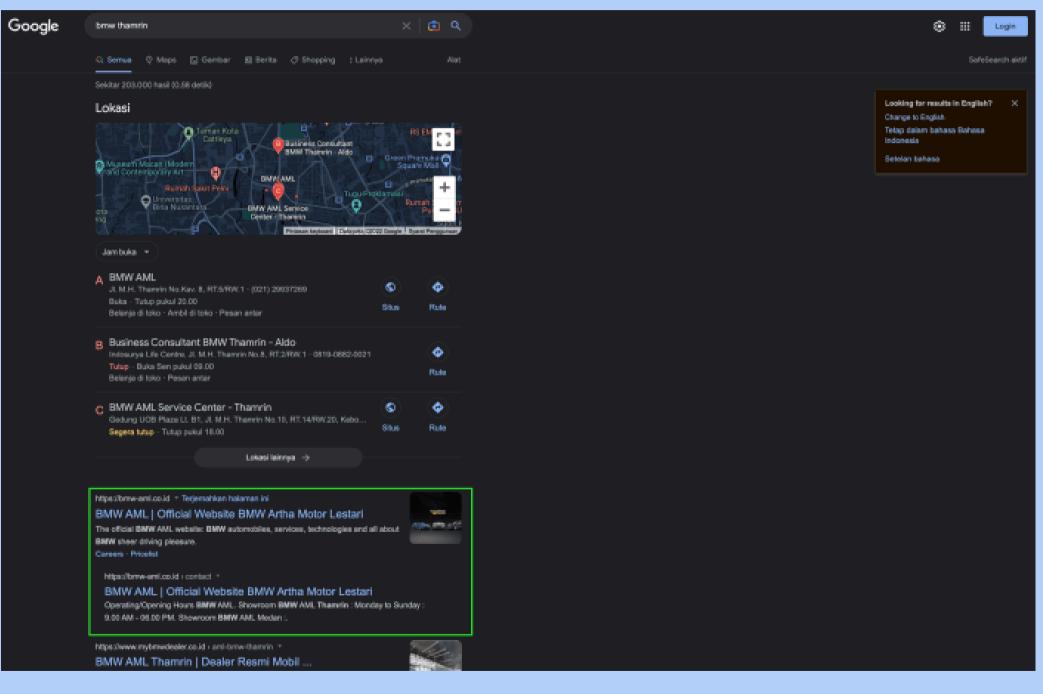


BMW Astra Motor Lestari

URL -

https://www.mybmwdealer.co.id/aml-bmw-thamrin

1.bmw thamrin





GA4 Portfolio

Honda Imora

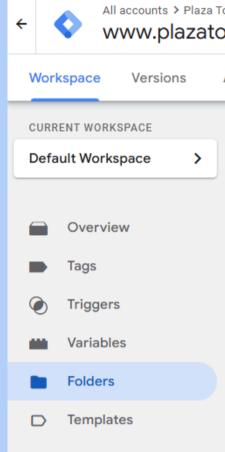
- Create and manage Google Analytics 4
- Create event tracking

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R	Data collection	booking_test_drive	0	↓100.0%	0	↓100.0%			
	Data import	click	40,729	↓13.3%	13,175	↓11.5%		:	
	Data retention	file_download	320	-	229	-			
	Data filters	first_visit	88,112	† 6.9%	61,293	↓25.9%			
	Data deletion requests	form_start	16,940	↓14.0%	8,001	↓15.7%			
	▼ Data display	form_submit	331	↓95.5%	127	↓95.4%			
	Events	klik_booking_service	1,388	† 0.4%	667	↓7.6%			
	Key events	klik_booking_test_drive	66	131.3%	50	42.5%			
	Audiences			_					
	Comparisons	klik_lihat_dealer	1,367	† 0.3%	376	↓ 39.2%			
	Segments	klik_lihat_e_voucher	0	↓100.0%	0	↓100.0%			
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\odot	<	©2024 Google Analy	tics home	Terms of Se	ervice Priv	vacy policy	Send feedba	ack	

GA4 Portfolio

Plaza Toyota

- Create and manage tracking button, pixels, and conversion tracking on Google Tag Manager
- Create redirect page



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		004) klik_telepon_wiraniaga_favorit	Tag	
		005) klik_whatsapp_wiraniaga_favorit	Tag	
		006) klik_telepon_ho_find_dealer	Tag	
		007) klik_whatsapp_ho_find_dealer	Tag	
		008) klik_telepon_service_advisor	Tag	
		009) klik_whatsapp_service_advisor	Tag	
		010) klik_telepon_dealer_float	Tag	

Looker Studio Portfe

Honda Imora Pangeran Jayakarta

Displays all traffic entering the website https://www.hondaimora.com/p.jayakarta

- Frequently visited URL paths
- Top 5 Regions that provide the most traffic
- Device used when accessing the website
- Provide insight into users who access the website
- Display session according to the selected date

\delta Report GA4 - Imora P Jayakarta

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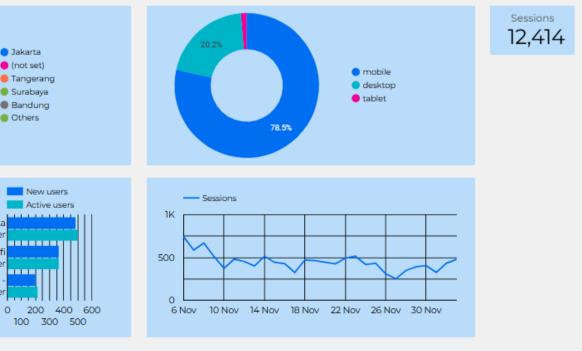
7

8

ALL TRAFFIC Page path /p.jayakarta/spare-part /p.jayakarta/service-detail /p.jayakarta/honda-all-new-civic-type-r-baru-jak /p.jayakarta/service-detail /p.jayakarta/sales/ika-mustika/1-61-127336/promo 🔵 Jakarta (not set) Tangerand Surabaya Bandung Others Promo Mobil Honda All New Cr-v Terbaru dari Ika Mustika - Honda Jakarta Cente Promo Kredit Honda New-brio 2024 Alfi Deriansvah 69780 - Honda Jakarta Cent Promo Mobil Baru Honda dari Shanty Keswan Honda Jakarta Cent

rtfolio			
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HONDA IMORA P JAYAKARTA		t date range ersimpan Mulai I	• Bulan Juli 2023

	Session medium	Session source	Sessions	•
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	(none)	(direct)	745	
-honda-all-new-cr-v-baru-jakarta-pusat-honda-jakarta	cpc	google	685	
		1-	- 10 / 928 <	>



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Honda Imora Pangeran Jayakarta

Displays traffic generated from organic and from paid on the website

- Frequently visited URL paths
- Top 5 Regions that provide the most traffic
- Device used when accessing the website
- Provide insight into users who access the website
- Display session according to the selected date

ő	Report GA4 - Imo	ra P Ja	aya	karta
1			SE	O TRAFFIC
2				Page path
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3			2.	/p.jayakarta/service-detail
			3.	/p.jayakarta/honda-all-nev
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5			5.	/p.jayakarta/honda-all-nev
6				
7				
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			P/	AID TRAFFIC
				Page path
			1.	/p.jayakarta/sales/ika-musti
			2.	/p.jayakarta/honda-all-new
			3.	/p.jayakarta/paket-promo-k
			4.	/p.jayakarta/promo-kredit/o
			5.	/p.jayakarta/sales-lufi-12426
>				18.8%

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	Session medium	Session source	Sessions -
	organic	google	1,607
al	organic	google	1,060
ew-civic-type-r-baru-jakarta-1-442-5-1224-1.htm	organic	google	834
brio-baru-jakarta-1-442-5-1314-1.htm	organic	google	637
ew-cr-v-baru-jakarta-1-442-5-61-1.htm	organic	google	635
₹ i		1 - 10 /	380 < >
Jakarta (not set) Surabaya Bandung Semarang Others Other) mobile) desktop) tablet	Sessions 7,785

	Session medium	Session source	Sessions -
stika/1-61-127336/promo-honda-all-new-cr-v-baru-jakarta-pusat-honda-jakarta-center-ika	cpc	google	685
w-hr-v-baru-jakarta-1-442-5-1268-1.htm	cpc	google	499
-kredit-honda-br-v-1-2024-1-15-1256-8084-442	cpc	google	450
/detail/honda/new-brio/penawaran-khusus/rmpromokredit/220307/5763463	cpc	google	406
265	cpc	google	125
		1 10/	





Honda Imora Pangeran Jayakarta

Displays traffic generated from other than organic and paid on the website. 🏅 Report GA4 - Imora P Jayakarta

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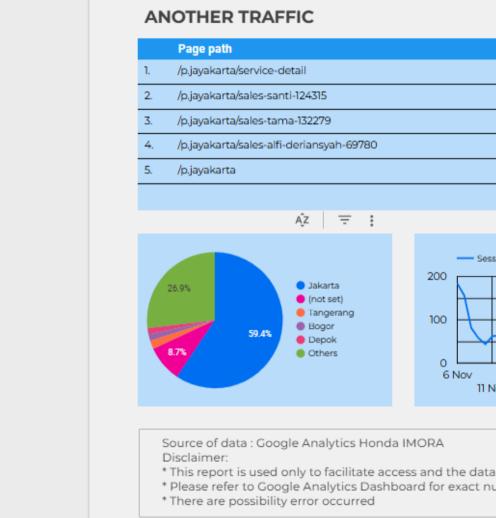
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		Reset 2+ S	Share 👻 🥒
	Session source	Session medium	Sessions -
	(direct)	(none)	745
	l.instagram.com	referral	189
	(direct)	(none)	99
	(direct)	(none)	92
	(direct)	(none)	83
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ssions			Sessions 2,011
16 Nov 26 Nov Nov 21 Nov 1 Dec	29%	 mobile desktop tablet 	
a updated every 1 hour number of traffic		IN-G	ing!

Honda Imora Pangeran Jayakarta

Displays listings of the most traffic-generating cities on the website

\delta Report GA4 - Imora P Jayakarta

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CITY TRAFFIC

	Town/City	Page path	Session medium	Session source	Sessions
1.	Jakarta	/p.jayakarta/service-detail	organic	google	914
2.	Jakarta	/p.jayakarta/service-detail	(none)	(direct)	659
3.	Jakarta	/p.jayakarta/spare-part	organic	google	582
4.	Jakarta	/p.jayakarta/sales/ika-mustika/1-61-127336/promo-honda-all-new-cr-v-baru-jakarta-pusat-hond	срс	google	349
5.	Jakarta	/p.jayakarta/honda-all-new-hr-v-baru-jakarta-1-442-5-1268-1.htm	срс	google	314
6.	Jakarta	/p.jayakarta	organic	google	298
7.	Jakarta	/p.jayakarta/paket-promo-kredit-honda-br-v-1-2024-1-15-1256-8084-442	cpc	google	259
8.	Jakarta	/p.jayakarta/promo-kredit/detail/honda/new-brio/penawaran-khusus/rmpromokredit/220307/5	срс	google	246
9.	Jakarta	/p.jayakarta/honda-all-new-civic-type-r-baru-jakarta-1-442-5-1224-1.htm	organic	google	222
10.	Jakarta	/p.jayakarta/honda-new-brio-baru-jakarta-1-442-5-1314-1.htm	organic	google	188
11.	Jakarta	/p.jayakarta/honda-all-new-cr-v-baru-jakarta-1-442-5-61-1.htm	organic	google	185
12.	(not set)	/p.jayakarta/spare-part	organic	google	125
13.	Jakarta	/p.jayakarta/honda-all-new-hr-v-baru-jakarta-1-442-5-1268-1.htm	organic	google	121
14.	Jakarta	/p.jayakarta/service-detail/booking-service	organic	google	118
15.	Jakarta	/p.jayakarta/body-paint	organic	google	117
16.	Jakarta	/p.jayakarta/service-detail	cpc	google	113
17.	Jakarta	/p.jayakarta/honda-city-hatchback-rs-baru-jakarta-1-442-5-1233-1.htm	organic	google	108
18.	Jakarta	/p.jayakarta/sales-santi-124315	referral	l.instagram.com	101
19.	Surabaya	/p.jayakarta/spare-part	organic	google	90
20.	Jakarta	/p.jayakarta/honda-mobilio-baru-jakarta-1-442-5-907-1.htm	organic	google	89
21.	Jakarta	/p.jayakarta/sales-lufi-124265	cpc	google	87
22.	(not set)	/p.jayakarta/service-detail	organic	google	85
23.	Jakarta	/p.jayakarta/data-pricelist	organic	google	84
24.	Tangerang	/p.jayakarta/sales/ika-mustika/1-61-127336/promo-honda-all-new-cr-v-baru-jakarta-pusat-hond	cpc	google	79
25.	(not set)	/p.jayakarta/honda-all-new-cr-v-baru-jakarta-1-442-5-61-1.htm	organic	google	77



Select date range

옹 Share

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REPORT FROM GA4

Data Tersimpan Mulai Bulan Juli 2023

ő	Report GA4 - Imora P Jayakarta							
			Page path	Town/City	Session s	Total users	Active users	New users
1		1.	/p.jayakarta/service-detail	Jakarta	(direct)	323	320	2
		2.	/p.jayakarta/spare-part	Jakarta	google	243	243	2
2		3.	/p.jayakarta/sales/ika-mustika/1-61-127336/promo-honda-all-new-cr-v-baru-jakarta	Jakarta	google	261	232	224
ζ		4.	/p.jayakarta/promo-kredit/detail/honda/new-brio/penawaran-khusus/rmpromokre	Jakarta	google	219	217	215
		5.	/p.jayakarta/honda-all-new-hr-v-baru-jakarta-1-442-5-1268-1.htm	Jakarta	google	162	162	6
í+		6.	/p.jayakarta/paket-promo-kredit-honda-br-v-1-2024-1-15-1256-8084-442	Jakarta	google	112	112	0
		7.	/p.jayakarta/sales-santi-124315	Jakarta	l.instagram	97	96	90
5		8.	/p.jayakarta	Jakarta	google	92	91	0
5		9.	/p.jayakarta/honda-all-new-civic-type-r-baru-jakarta-1-442-5-1224-1.htm	Jakarta	google	80	80	1
		10.	/p.jayakarta/honda-new-brio-baru-jakarta-1-442-5-1314-1.htm	Jakarta	google	80	80	0
							1 - 100 / 29	50 2 5

Honda Imora Pangeran Jayakarta

Displays the listing Path URL of the most traffic-generating Cities & Users on the website

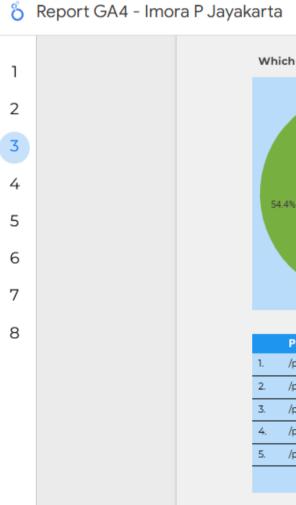
Honda Imora Pangeran Jayakarta

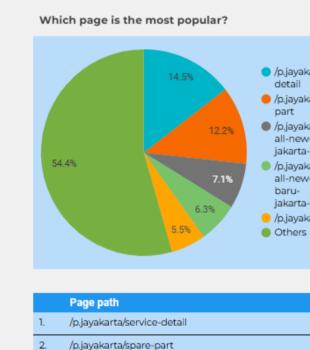
Displays data on how many users click on buttons on the website



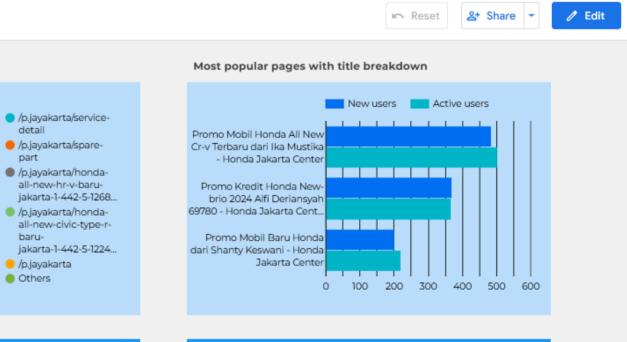
Honda Imora Pangeran Jayakarta

Displays the most visited pages and titles





- /p.jayakarta/honda-all-new-hr-v-baru-jakarta-
- /p.jayakarta/honda-all-new-civic-type-r-baru
- 5. /p.jayakarta



S	Sessions	•
	1,981	
	1,667	
1-1-442	965	
-jakart	863	
	745	
1 - 10 / 536	5 <	>

	Page title	Session	8 -
1.	Service Mobil Honda di Bengkel Resmi, Mudah &	2,083	
2.	Spare Parts Original Mobil Honda - Honda Jakart	1,667	
3.	Promo Honda All New Hr-v Terbaru 2024 jakarta,	966	
4.	Promo Honda All New Civic Type R Terbaru 2024	876	
5.	Promo Honda Jakarta Pusat 2024, Test Drive, Sh	806	
	1 - 10 / 3	34 <	>

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1		Bounch Rate - Honda Imora Pangeran Jayakarta					÷ :	
2		Page path	Session medium	Session source	Sessions -	Engagement rate	Bounch Rate	
2		1. /p.jayakarta/spare-part	organic	google	1,607	67.14%	32.86%	
3		2. /p.jayakarta/service-detail	organic	google	1,060	37.74%	62.26%	
		 /p.jayakarta/honda-all-new-civic-type-r-baru-jakarta-1-44 	organic	google	834	36.09%	63.91%	
4		4. /p.jayakarta/service-detail	(none)	(direct)	745	78.79%	21.21%	
_		5. /p.jayakarta/sales/ika-mustika/1-61-127336/promo-honda-a	срс	google	685	23.65%	76.35%	
5						1 - 100 /	927 < >	

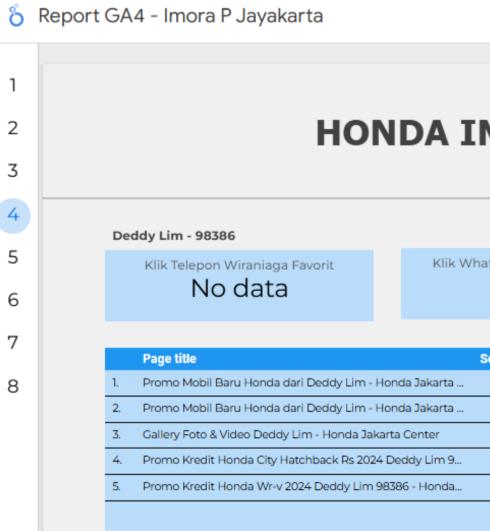
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Displays the most visited pages and titles

Looker Studio Portfe

Honda Imora Pangeran Jayakarta

Shows phone and whatsapp click details on one of the salespeople



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REPORT FRO	M GA4	YAK	ARTA			i Bulan S	
REPORT FRO	M GA4	YAK	ARTA			i Bulan J	
REPORT FRO tsapp Wiraniaga F 2	M GA4	YAK	ARTA			i Bulan J	
REPORT FRO tsapp Wiraniaga F 2	M GA4	YAK	ARTA			i Bulan S	
REPORT FRO	M GA4	YAK		Data Ter	simpan Mula	i Bulan S	
REPORT FRO	M GA4			Data Ter	simpan Mula	i Bulan J	
REPORT FRO	M GA4	YAK/		Data Ter	Jakarta Cisarua (not set) Banjarmasin	i Bulan i	
REPORT FRO	essions - 8 4 1			Data Ter	Simpan Mula Jakarta Cisarua (not set)	i Bulan i	

Honda Imora Pangeran Jayakarta

Displays E-Work click details regarding audit needs

🏷 Report GA4 - Imora P Jayakarta

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	AUDIT CLICK E-WORK BUTTON									
	Date	Session source	Device brand	Device	Klik Tracking E-Work 👻	Total users	New users	Event count pe		
1.	23 Nov 2024	google	Apple	(not set)	7	1	0	7		
2.	22 Nov 2024	(direct)	Apple	(not set)	6	4	0	1.5		
3.	2 Dec 2024	(direct)	Apple	(not set)	5	4	0	1.25		
4.	19 Nov 2024	(direct)	Apple	(not set)	5	3	0	1.67		
5.	12 Nov 2024	(direct)	Apple	(not set)	5	2	0	2.5		
6.	20 Nov 2024	(direct)	Samsung	Galaxy S24 Ultra	5	1	0	5		
7.	26 Nov 2024	(direct)	OnePlus	6	5	1	0	5		
8.	9 Nov 2024	(direct)	Apple	(not set)	4	3	0	1.33		
9.	11 Nov 2024	(direct)	Apple	(not set)	4	3	0	1.33		
10.	23 Nov 2024	(direct)	Apple	(not set)	4	2	0	2		
							1-1	100/124 < >		

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			Select date	range		

